

# Film BFA (Branded Entertainment) 2024-25

Year 1 Fall	Year 1 Spring	Year 2 Fall	Year 2 Spring	Year 3 Fall	Year 3 Spring	Year 4 Fall	Year 4 Spring
STDA 110A 2D Design (FILM, PI)	DSNA 114 Time Based Communication (BOAD, FILM, GD, MD, VR)	FILM 252 Cinematography	FILM 333 Sound Design	FILM 232 Producing	FILM 322 Postproduction	FILM 431 Film Thesis I	FILM 432 Film Thesis II (6 credits) or FILM 410 Film Internship (6 credits)
STDA 115 Lens-Based Communication (FILM, PI)	STDA 102 3D Design (FILM, PI)	BOAD 230 Brand Strategy	FILM 260 Brand Storytelling I	FILM 360 Branded Entertainment Project (6 credits)	FILM 361 Brand Storytelling II	FILM 465 Business of Branded Entertainment	
FILM 115 Film Language	FILM 124 Introduction to Filmmaking	FILM 222 Editing for Film	FILM 225 Directing		BOAD 370 The Pitch	Liberal Arts	General Education Elective
LIBA 112 Film & Narrative	ARTH 125 History of Film	FILM 229 Production Design	ARTH 111 Development of Art & Ideas	Film Studies Art History Course	Upper-Level Art History	Liberal Arts	Liberal Arts
WRIT 151 Writing Studio	Liberal Arts	Film Studies Cinema Course	LMST 282 Literature & Media Studies	Open Elective or INTE 301 Internship	Open Elective	Open Elective	Open Elective
Program Curriculum			General Education			Electives	
First Year 12 hours 10%	Major Courses 36 hours 30%	Major Emphasis 18 hours 15%	Liberal Arts 24 hours 20%	General Education 6 hours 5%	Art & Design History 12 hours 10%	Open Electives 12 hours 10%	<b>120 Credit Hours</b>

# Film BFA (Narrative) 2024-25

Year 1 Fall	Year 1 Spring	Year 2 Fall	Year 2 Spring	Year 3 Fall	Year 3 Spring	Year 4 Fall	Year 4 Spring
STDA 110A 2D Design (FILM, PI)	DSNA 114 Time Based Communication (BOAD, FILM, GD, MD, VR)	FILM 252 Cinematography	FILM 333 Sound Design	FILM 232 Producing	FILM 322 Postproduction	FILM 431 Film Thesis I or FILM 410 Film Internship	FILM 432 Film Thesis II (6 credits) or FILM 410 Film Internship (6 credits)
STDA 115 Lens-Based Communication (FILM, PI)	STDA 102 3D Design (FILM, PI)	FILM 222 Editing for Film	FILM 231 Writing the Short Film I	FILM 321 Film Project (6 credits)	FILM 332 Writing the Short Film II	FILM 421 Advanced Film Seminar or FILM 410 Film Internship	FILM 432 Film Thesis II (6 credits) or FILM 410 Film Internship (6 credits)
FILM 115 Film Language	FILM 124 Introduction to Filmmaking	FILM 229 Production Design	FILM 225 Directing		General Education Elective	FILM 422 Business of Film	
LIBA 112 Film & Narrative	ARTH 125 History of Film	ARTH 111 Development of Art & Ideas	Film Studies Art History Course	Liberal Arts	Liberal Arts	Upper-Level Art History	Liberal Arts
WRIT 151 Writing Studio	Liberal Arts	Film Studies Cinema Course	LMST 282 Literature & Media Studies	Open Elective or INTE 301 Internship	Open Elective	Open Elective	Open Elective
Program Curriculum			General Education			Electives	
First Year 12 hours 10%	Major Courses 36 hours 30%	Major Emphasis 18 hours 15%	Liberal Arts 24 hours 20%	General Education 6 hours 5%	Art & Design History 12 hours 10%	Open Electives 12 hours 10%	<b>120 Credit Hours</b>